

*Louisiana's Our Little Miss
State Beauty Competition*

OCTOBER 16-18, 2020



*West Monroe
Convention Center*
WEST MONROE, LA

W e l c o m e s t o L o u i s i a n a ' s O u r L i t t l e M i s s

Welcome to the Our Little Miss family! We are excited to have you join us for our 2020 State Beauty Scholarship Competition! Our Little Miss has been around for almost 60 years and is still going strong! Get ready to have a great time, have tons of fun, make memories that will last a lifetime! This serves as your handbook for the state pageant.

STEP 1: COMPLETE THE FIRST REGISTRATION FORM ONLINE AT
<https://bit.ly/LAOLMBEAUTY2020>

Age Divisions

0—2 years, 3—6 years, 7—9 years, 10—12 years, 13—15 years,
16—20 years, 21—28 years, and 29+ years

Required Competitions

All age divisions must compete in Interview, Sportswear, and Party Dress/Evening Gown.
CLOTHING GUIDELINES CAN BE FOUND ON A LATER PAGE IN THIS HANDBOOK

Optionals Offered

We offer the following optionals at our state competition:
Photogenic, Livin' Doll, Commercial Print, Pro-Am Modeling, Optional Talent, Prettiest Eyes,
Prettiest Hair, Prettiest Smile, Prettiest Dress, Prettiest Sportswear, Practice Close-Up
DESCRIPTIONS OF ALL THE OPTIONALS CAN BE FOUND ON A LATER PAGE IN THIS HANDBOOK

Award Information

The following awards will be giving in each division:
Overall Divisional Queen, Princess (Successor), Personality Plus, and Mini Queen,
followed by Alternates .

Overall Divisional Winner's Package:

Official Our Little Miss Rhinestone Crown, Monogrammed Satin-Lined Banner,
Official Scepter, Robe (use for 1 year), Community Appearances, Gifts,
Queens Luncheon, Cash Scholarship*, and more!

**Scholarship given if reign is fulfilled and winner MUST compete in the World Competition!*

No One Goes Home Empty Handed!!!

Clothing Rules / Pageant Regulations



FIRST REMEMBER THAT WE ARE A NATURAL PAGEANT SYSTEM! ALL HAIR AND MAKE-UP MUST BE AGE APPROPRIATE!

NO MAKE-UP ON AGES 0-2 ALLOWED!

**We want the GIRL to shine, NOT the clothes!
No fake hair, teeth, etc. are allowed!**

EVENT	WHAT IS IT?	WHAT DO I WEAR?
Interview <i>(Close-Up Appraisal)</i> 	<p>This is a time for the judges to see contestants up close and get to know them better! Chaperones for 0-2 contestants will introduce their contestant with their name, age (in months) and hometown. They will then tell the judges 2 or 3 fun/interesting facts about their contestant. Contestants ages 3 and up will introduce themselves to the judges by stating their name, age, city, and state followed by a basic pivot. Contestants will then answer a set of age-appropriate questions.</p>	<p>Contestants should wear a DRESS! Pants are NOT allowed for interview. Sunday's Best or Smocked dress is best for 0—6 contestants while Sunday's best or Business suit is perfect for our contestants ages 7 and up! We highly suggest either no sparkle or very little sparkle on dresses! Keep it simple and classic! <i>Additional clothing guidelines below!</i></p>
Sportswear <i>(Casual Wear)</i> 	<p>Sportswear is our Casual Wear Competition. All contestants will individually model their outfits on stage. Once each contestant has modeled on stage, the whole age group will come back on stage for a parade of beauty.</p>	<p>Contestants should wear a PANTS/SHORTS/ CAPRI/ROMPER style outfit! Skirts or dresses are NOT allowed in this event. The most important rule for Sportswear: NO SPARKLE/RHINESTONE/SEQUINS/JEWELS/ ETC. are allowed on sportswear outfit! That includes shoes, jewelry, and earrings! <i>Additional clothing guidelines below!</i></p>
Party Dress <i>(Beauty Wear)</i> 	<p>Party Dress / Evening Gown is our Beauty Wear competition. All contestants will individually model their beauty wear on stage. Once each contestant has modeled on stage, the whole age group will come back on stage for a parade of beauty.</p>	<p>Contestants should wear a BEAUTY DRESS! Contestants ages 0—9 should wear a short pageant style dress while contestants ages 10 and up should wear a floor length gown. We love sparkle, but please no glitz dresses! <i>Additional clothing guidelines below!</i></p>

ADDITIONAL CLOTHING RULES

Please remember that we are a natural pageant and clothes should be conservative in nature and age appropriate!

Clothing

- **All:** Skirts cannot go 6" above the knee when sitting or standing. Measure from top of knee.
- **All:** If the dress/outfit has any sheer material it must be backed by a solid color material that is not nude or close to the contestant's skin color. Jewels on dress should be age appropriate.
- **Ages: 0-15:** Any outfit/dress that has straps—straps must be 1" or larger on each side.
- **Ages 16 and Up:** Halters are permitted. Any size straps allowed. NO strapless tops or dresses.
- **Ages 0-12:** Back of dress/outfit/keyhole cannot go below the bottom of the contestant's shoulder blades.
- **Ages 13 and Up:** Back of dress/outfit/keyhole cannot go below the waistline.

Shoes

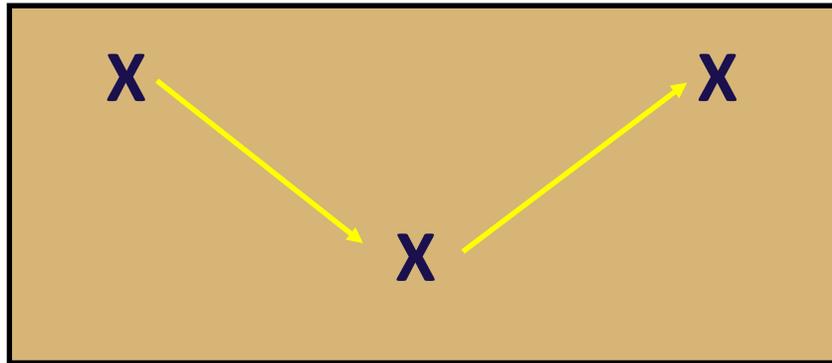
Ages 0-6: Heels on shoes must not go over 1" when measured from inside heel down.
Ages 7-9: Heels on shoes must not go over 1.5" when measured from inside heel down.
Ages 10 and Up: Shoes should be age appropriate.

Midriff

All ages: Contestant's stomach/midriff is not allowed to show even when they are raising their hands. It's a good idea to use a onesie, body suit, etc. on younger contestants to prevent skin from showing!

Modeling Formation

ENTER



EXIT

Sample Stage (Subject to Change)

0—2 Contestants:

Chaperones will model their contestants (see rule below). We recommend turning your baby around at the front X so the judges can see the back of their outfit/hair/etc. Your baby can walk or be carried!

It's your choice! Show off your baby, but remember....NO COACHING YOUR BABY ONSTAGE!

Audience members can cheer for every contestant, but NO COACHING from the audience either!

3 and up Contestants:

Smile big! Don't forget eye contact with the judges! Don't go too fast or too slow! We prefer a nice, natural model! Contestants are free (not required) to do a step-step-turn or circle turn at the front X. We are a natural system and want natural modeling! AVOID sassy walks, hands-on hips, kissy faces, etc.

Group Line Up

For Sportswear and Party Dress, each age division will model individually. After everyone has modeled in that age group, the entire age group will go back on stage for a group line up. We will most likely ask the group to turn around once to see back of outfits/hair/etc.

On Stage Introductions/Questions

For finals, we will do a parade of beauties! Each contestant (or baby chaperone) will say their name, age, and hometown on stage to introduce themselves. For ages 3 and up we will ask each contestant an age-appropriate onstage question

Hands-On Regulation for 0—2

ALL contestants in the 0-2 age division have a

HANDS ON RULE

for every competition. For safety purposes, the contestant's chaperone must keep his/her hands on the contestant at ALL times during official competition.

So don't let go on stage! Don't let go in interview!

This does not include the party or optional talent! Let them dance and have fun at the party. If they are competing in optional talent, the chaperone just needs to stand close to them.



Optional Competitions

Optional competitions are offered for extra practice and opportunities for optional category awards. Optional competition results do NOT change the outcome of the official results.

All optionals are judged by a separate panel of judges.

The official judges do not know who enters or wins the optional categories.

Miss Photogenic

Do you have a beautiful photo? To enter Miss Photogenic, your photo must be emailed to **louisianaolm@gmail.com** by the pageant deadline. No late entries will be accepted. Winner's will receive a full page in the program book along with a crown and banner. Glitz photos are not accepted. Judging is based on beauty, clarity, and personality of photo.



Livin' Doll (Highly Recommended)

Livin' Doll is a pageant within the pageant! It is judged on facial beauty and stage presence by a different panel of judges. All you need is a beauty dress! It can be the same dress that you will wear for the main competition or a different one! **No rules for Livin' Doll dress**, so feel free to bring out the SPARKLE! This is a GREAT chance to practice your beauty modeling before the main competition. Winners will be crowned right after the event!



Commercial Print Categories (Best Head Shot, Portfolio, Composite/Zed Card, Tear Sheet)

Each category is individually judged and awards will be given in each age division. All entries must be turned in at Registration...**do not mail these items!!!**

Best Head Shot— Should be a head/shoulder shot. Use clear photos that show beauty and personality.

Portfolio—5 or more pictures in a professional portfolio or binder. Contestant's name and age division must be clearly marked on the portfolio. Should show a variety of personality.

Composite/Zed Card—An individual card that shows a variety of pictures of the contestant along with her specs including: name, height, weight, and other information needed for auditions and/or modeling.

Tear Sheet—Printed media ad of contestant from newspaper, magazine, etc. Can be real or created.



Optional Competitions Continued

Pro Am Modeling (Highly Recommended)

Do you love being on stage? If so, we want to see you in a variety of outfits! We offer multiple categories to enter! This is a great way to practice being on stage! Winners in each category in each division. Competition clothing rules, do not apply for Pro Am Modeling! Enter as many as you like, but enter **5 or more** and you will be qualified for **Model of the Year and win a crown, banner, and \$100 in cash!!!** Fun modeling is allowed, so strut your stuff!!!



Model outfits in any of the following categories:

Rainwear, High Fashion, State/Country Costume, Sleepwear, Western Wear, Coat/Cape Wear, Today's Fad, School Uniform, Character Costume, Suede/Leather Wear, Animal Print, Vintage Wear, TV/Movie Costume, Hat War, Sports/Fan Wear, Under the Sea Wear, and Open Category (anything goes!)

Optional Talent

Do you love to perform? Now is your chance! Pick your favorite one or enter as many as you like! Come show off your talent! Time must not exceed 2 minutes for each performance. Awards will be given.



Prettiest Eyes, Hair, Smile, Dress & Sportswear—

These are judged within each division and one winner per division/per category will be named. Judging is done during Party Dress/Sportswear Competitions. Awards will be given.



Practice Interview (Highly Recommended)

Want a chance to interview before the interview and get the nerves out? Practice interview is a chance to practice your interview skills and get helpful hints with our staff right before the real interview with the judges!



Popular Miss—

Sell ads for our program book and not only get discounts off your fees, but you will also gain points towards our Popular Miss Award. If you sell 5 or more full page ads or a combination of sizes to make full pages, you will be in the running for this award. You will win a free entry to next season's state competition, crown, and banner.



Program Book



Program Book Pictures: Picture Deadline—
October 1, 2020



Roster Photo:

Every contestant will get her picture printed in the State Program book. You must submit one picture with your forms by the deadline. The picture cannot be glitz and/or retouched. Natural photos only! Headshots work best!

Miss Photogenic:

All entering Miss Photogenic will get an additional picture printed in the book. This picture can be the same or different from your Roster Photo.

All Roster and Miss Photogenic pictures MUST be emailed to louisianaolm@gmail.com

Goody Bags/Royalty Gifts



Each contestant will be **required** to bring **80 inexpensive goody bag souvenirs** for each contestant. These are just small tokens of good luck. An example is a pencil with a good luck note attached. Each contestant will receive a good bag during the state competition.

TURN IN YOUR SOUVENIRS AT REGISTRATION. Have fun with this!!!

Every contestant is **required** to bring **2 royalty gifts to state**. These should be small gifts that will be given to the outgoing and incoming queens in their age division.

Each gift should cost no more than \$5—\$10. **BRING INCOMING QUEEN GIFT TO REGISTRATION. BRING OUTGOING QUEEN GIFT TO THE THEME PARTY!**

Theme Party



Get ready for a **MASK-ERADE BALL!**

Join us for a fun night of food, dancing, and fun!
Decorate your favorite face mask and wear an outfit to match!
We will have a DJ and a few games and surprises in store!

One Contestant Ticket and One Chaperone Ticket is included in your entry fee! Additional guests (ages 5 and older) will need to purchase a ticket if they would like to attend! All are welcome!

If you would like to purchase additional tickets, they will be sold for \$20 in advance and \$25 at the door!

State Deadline—October 1, 2020

Questions? Contact Holly Berger

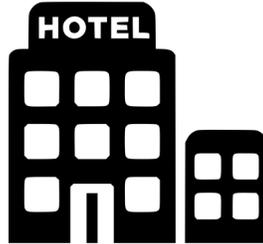
Email: louisianaolm@gmail.com

Host Hotel

We are happy to provide a room block for those of you needing to stay in a hotel for the state pageant.

You are **NOT** required to stay at a hotel! We provide a hotel block out of courtesy for those that need it.

We will post hotel information, rates, and registration information in our state Facebook group.



Guest Badges / Door Admission

Having family, friends, or other guests coming to watch? Everyone ages 5 and up needs a Guest Badge!

Each contestant will receive ONE Chaperone badge as part of their entry fee!

Other guests ages 5 and up will need to purchase a guest badge to watch the competitions.

Badges can be purchased for a single event or bundle and save by getting a weekend pass!

Prices are below! Please inform your guests that they will need a badge to enter the ballroom.

Single Events:

Each Preliminary Event \$5 per event
Official Finals \$20

Weekend Guest Badge:

Includes all staged events including finals \$25
(savings of \$15)

*Please note the above does not include the theme party.
Theme party tickets are sold separately.*



Photos

Your entry fee includes FREE PROFESSIONAL PHOTOS from Lance Bowe photography! Lance will take hundreds of photos during the weekend including stage shots, party pictures, and individual photos!

Soon after the pageant, you will be able to download ALL the photos that Lance takes!

So while photos are allowed to be taken in the ballroom, please do not interfere with our photographer!

His photos will be amazing! And they are INCLUDED in your entry fee!!!

State Deadline—October 1, 2020 / Questions? Email: louisianaolm@gmail.com

Pageant Fees

This is a worksheet for you to use to help before you fill out the online forms!

Mandatory Fees—Choose one of the options below!

Entry Fee for all contestants is \$500. Contestants that attended a preliminary pageant are eligible for a discounted entry fee (listed below) based on their placement at the preliminary pageant.

These fees include entry into all mandatory competitions for your age group, one chaperone badge, 1 program book, theme party ticket for contestant and chaperone and PROFESSIONAL PHOTOS of all events!

- Won QUEEN at Preliminary Pageant = \$350 Entry Fee** (plus any optionals desired)
- Won PRINCESS at Preliminary Pageant = \$360 Entry Fee** (plus any optionals desired)
- Won PERSONALITY at Preliminary Pageant = \$380 Entry Fee** (plus any optionals desired)
- Won ALTERNATE at Preliminary Pageant = \$395 Entry Fee** (plus any optionals desired)
- Contestant At—Large = \$500 Entry Fee** (plus any optionals desired)
This option is for anyone that has never attended any Our Little Miss Competition

My Mandatory Fees = _____

Optional Fees

- | | |
|---|---|
| <input type="checkbox"/> Miss Photogenic—1 photo = \$50 | <input type="checkbox"/> Miss Photogenic—2 photos = \$75 |
| <input type="checkbox"/> Livin' Doll State Contestant = \$45 | <input type="checkbox"/> Livin' Doll Non State Contestant = \$55 |
| <input type="checkbox"/> Commercial Print Portfolio = \$10 | <input type="checkbox"/> Commercial Head Shot = \$10 |
| <input type="checkbox"/> Commercial Zed Card = \$10 | <input type="checkbox"/> Commercial Tear Sheet = \$10 |

Pro Am Modeling = \$25 per entry

Categories are Rainwear, High Fashion, State/Country Costume, Sleepwear, Western Wear, Coat/Cape Wear, Today's Fad, School Uniform, Character Costume, Suede/Leather Wear, Animal Print, Vintage Wear, TV/Movie Costume, Hat War, Sports/Fan Wear, Under the Sea Wear, and Open Category (any outfit that doesn't fit in one of the other categories).

Optional Talent = \$25 per entry

Choose between song, dance, monologue, musical instrument, baton, pantomime, or other

- | | |
|---|---|
| <input type="checkbox"/> Prettiest Eyes = \$15 | <input type="checkbox"/> Prettiest Hair = \$15 |
| <input type="checkbox"/> Prettiest Smile = \$15 | <input type="checkbox"/> Prettiest Dress = \$15 |
| <input type="checkbox"/> Prettiest Sportswear = \$15 | <input type="checkbox"/> Practice Interview = \$15 |

Additional Party Tickets = \$20 (in advance) or \$25 (at door) (includes meal and entertainment)

Weekend Guest Badges = \$25 (See previous page for individual event pricing)

For additional guests (not chaperones) to enter all staged events (does not include the theme party)

My Optional Fees = _____

Looking for ways to raise money?

PATRON LISTINGS

Patron sponsors will be listed in the Official Program Book for only \$5 per listing. The best part of all... \$3 of every \$5.00 you submit from your patron sponsors will be applied to YOUR pageant expenses! Each listing will consist of your contestant's name, patron's name, and a good luck message or well wish! **There is not a set limit on how many patron listings you are allowed to sell!**

HOW DOES IT WORK? / WHAT DO YOU DO?

Ask friends/family/co-workers/anyone to send a good luck message or a well wish to your contestant for \$5. You collect the \$5 from them and send the \$5 to State Headquarters. When the \$5 is received, \$3 will be subtracted off of your state balance! Type their message in the form below by April 10, 2019.

SUBMIT PATRON MESSAGES HERE: <https://goo.gl/w5vtYo>

Must be entered by **October 1, 2020**

Example: Good Luck Sadie Berger! We love you to the moon and stars! - Grammy and Poppa

<i>My Patron Listing Worksheet</i>		
<i>Patron Listing</i>	<i>Price</i>	<i>You Receive</i>
Patron Listing	\$5	\$3 credit

ADVERTISING

Sell ads to earn credits! Prices and credits are described below! If you want the contestant's photo added to the ad, it will cost an additional \$5! Qualify for Popular Miss by selling a combination of 5 pages!

There is no limit to the number of ads you can sell!

HOW DOES IT WORK? / WHAT DO YOU DO?

Ask friends/family/businesses/anyone to purchase an ad for our program book. It is similar to ads you see in a program at a football game or dance recital. You collect the money from them and send the money to State Headquarters. Your state balance will be credited after the money is received! We can use business cards, flyers, or State Headquarters is happy to design something for you! All information about the ad (contestant name, ad size, graphics/photos, text, etc) must be emailed by the date below!

Submit ad details here: <https://goo.gl/w5vtYo>

Email ad information to louisianaolm@gmail.com by **October 1, 2020**

<i>My Ad Worksheet</i>			
<i>Page Size</i>	<i>Size</i>	<i>Price</i>	<i>You Receive</i>
Full Page	8 x 10	\$80	\$40 credit
Half Page	8 x 5	\$50	\$25 credit
Quarter Page	4 x 5	\$30	\$15 credit
Eighth Page	4 x 2.5	\$20	\$10 credit

